



Rising through Change

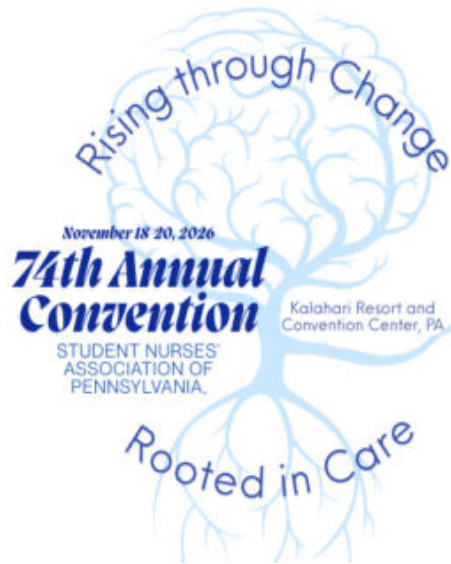
November 18-20, 2026

**74th Annual  
Convention**

Kalahari Resort and  
Convention Center, PA

STUDENT NURSES'  
ASSOCIATION OF  
PENNSYLVANIA,

Rooted in Care



## Exhibitor & Sponsorship Opportunities

Nov. 18-20, 2026



Do not miss this!

*Your future nurse pipeline is within reach! Join us in the beautiful Pocono Mountains, PA for an unforgettable experience designed just for student nurses.*

**Student Nurses' Association of Pennsylvania (SNAP) Annual Convention**  
**Convention Dates November 18-20, 2026 ♦ Exhibitor Dates November 19-20, 2026**

The SNAP community represents more than **5,000 nursing students across Pennsylvania**, gathering each November to celebrate achievement, build leadership skills, and prepare for entry into the workforce.

As a **SNAP Convention Sponsor or Exhibitor**, your organization will gain direct access to **approximately 500 highly engaged, soon-to-be licensed nurses**—a concentrated talent pipeline actively exploring career opportunities, clinical placements, and professional partnerships.



This is more than booth exposure—it's a strategic opportunity to:

- **Recruit top emerging nursing talent before they enter the job market**
  - **Build brand recognition with future healthcare leaders**
- **Establish meaningful, face-to-face connections in a focused, high-impact setting**

Join us & position your organization at the forefront of

Pennsylvania's next generation of nurses.



***Space is limited and historically sells out—reserve your sponsorship today to secure prime visibility and engagement opportunities.***



## 2026 Sponsorship Opportunities

New this year!

Sponsorship Opportunities & Benefits	Champion Sponsor (1 available) <b>**SOLD**</b>	Leader – Keynote Sponsor (1 available) <b>*PENDING</b>	Workshop Sponsor (7 available)	Awards Celebration Sponsor (4 available) <b>*1 SOLD*</b>	Score! Challenge Bowl Sponsor (2 available) <b>*1 SOLD*</b>	Challenge Bowl Refreshment Sponsor (2 available) <b>*2 PENDING</b>	Convention Breakfast Sponsor (2 available)	Pool Towel (1 available) <b>*1 SOLD*</b>	Branded Room Key Cards (1 available)	Exhibit Hall Refreshment Break Sponsor (2 available)	SNAP Bag and Lanyard (2 available) <b>*2 SOLD*</b>
<b>Fee</b>	\$14,000	\$10,000	\$2,500	\$5,000	\$5,000	\$5,000	\$7,500	\$7,500	\$6,000	\$4,000	\$2,500
<b>Table Location</b>	Exclusive	Exclusive	Premium	Premium	Premium	Premium	Premium	Premium	Premium	Premium	Not included
<b>Signage</b>	At all programs	At Registration Table & Exhibit Hall	At Workshop	In Exhibit Area	At Challenge Bowl	At Challenge Bowl	At Convention Breakfast	In Exhibit Area	On Each Key Card	At Refreshment Station	On bag or lanyard
<b>Specialized Email Blast</b>	All SNAP members before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention	Attendees before & after Convention
<b>VIP Awards Reception Tickets</b>	5	3	1	3	1	1	2	2	1	1	1
<b>Website Logo/Link</b>	Front page for 1 year	Convention page	Convention page	Convention page	Convention page	Convention page	Convention page	Convention page	Convention page	Convention page	Convention page
<b>Additional Opportunities</b>	Greetings at Opening Ceremony	Greetings at Keynote Address	Introduces workshop speaker	Recognize at event	Introduce at Challenge Bowl	Recognize at event	Recognize at event	Opening of Exhibit Hall	Recognize at hotel check in	Recognize at event	Recognize at registration
<b>Convention Bag Insert</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Convention App Banner Ad</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>INSIGHT Ad—SNAP's Digital Newsletter</b>	Display ad with link 1 year	Display ad with link 6 months	Logo & Link before/after Convention	Logo & link before/after Convention	Logo & link before/after Convention	Logo & link before/after Convention	Display ad with link 3 months	Display ad with link 3 months	Logo & link before/after Convention	Logo & link before/after Convention	Logo & link before/after Convention
<b>Convention App Sponsor Page</b>	Logo/link & Description	Logo/link & Description	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link
<b>Additional Benefits</b>	Banner at Registration Site	<p><b>**SNAP is open to other sponsorship ideas. If you have opportunities to partner with SNAP, please know that the team is open to a conversation about your idea, especially as we prepare for our 75<sup>th</sup> Anniversary in 2027!</b></p>									

## SNAP Exhibitor Information

**Convention Dates:** November 18-20, 2026  
**Exhibit Dates:** November 19-20, 2026  
**Location:** Kalahari Resort, 250 Kalahari Blvd, Pocono Manor, PA 18349  
**Phone:** (877) 525-2427

**Group Registration Link:** [SNAP Hotel Reservation Kalahari 2026](#)

**Room Rate:** \$193 plus tax Double Queen with a Sofa Bed  
*There is a 3 night minimum stay for Friday and Saturday nights.  
The guest must stay 3 nights on these days in order to receive the group rate.*

**Parking:** Free onsite parking in open air lot  
Valet parking available for \$39.99 per night  
Electric charge is \$59.99 with valet included per night

**Exhibit Hours:** **Thursday, November 19**  
Grand Opening at 12:00 pm. Open until 3:30 pm  
Buffet Luncheon served from 10:15 am to 11:15 am  
Exhibitor Refreshment Lounge Open 11:30 am to 3:00 pm

**Friday, November 20**  
Open from 9:30 am to 12:30 pm  
Give-away Drawing at close of House of Delegates

**Exhibit Registration:** Thursday, November 19  
8:30 am to 11 am

**Exhibit Set-up:** Thursday, November 20 after 8:30 am

**Exhibit Breakdown:** Friday, November 21 after 12:30 pm

### SNAP's 74th Annual Convention

**November 18 – 20, 2026**

Register at:  
<https://www.accelevents.com/e/snap-annual-convention-2026>

Access Code: SNAPexhibitor2026  
(credit card or check) ♦ Or mail form  
& check payable to:

SNAP

P.O. Box 6567

Harrisburg, PA 17111-0567

Registration and Payment **MUST BE RECEIVED** by August 1 in order to be eligible for the Early Registration fee.

## Exhibit & Sponsorship Fees

EXHIBITORS	EARLY REGISTRATION RATE BY 8/1/26	REGISTRATION RATE AFTER 8/1/26
Hospital Systems (16+ hospitals), Government (including Armed Forces)	<input type="checkbox"/> Early Registration \$3,000	<input type="checkbox"/> Regular Registration \$3,250
Hospital Systems (6—15 hospitals)	<input type="checkbox"/> Early Registration \$2,750	<input type="checkbox"/> Regular Registration \$3,000
Hospital Systems (1-5 hospitals), Review Courses	<input type="checkbox"/> Early Registration \$2,500	<input type="checkbox"/> Regular Registration \$2,750
School of Nursing	<input type="checkbox"/> Early Registration \$2,000	<input type="checkbox"/> Regular Registration \$2,250
Professional Nursing Organization & Non-profit (PSNA, PLN, not hospitals)	<input type="checkbox"/> Early Registration \$1,750	<input type="checkbox"/> Regular Registration \$2,000
<b>SPONSORSHIPS</b>		
		<b>SPONSORSHIP COST</b>
<input checked="" type="checkbox"/> Champion Sponsor (1 available) (SOLD)		\$14,000
<input type="checkbox"/> Leader Sponsor (1 available) (Pending)		\$10,000
<input type="checkbox"/> Workshop Sponsor (7 available)		\$2,500
<input type="checkbox"/> Awards Celebration Sponsor (4 available) (1 SOLD)		\$5,000
<input type="checkbox"/> Challenge Bowl Sponsor (2 available) (1 SOLD)		\$5,000
<input type="checkbox"/> Challenge Bowl Refreshment Sponsor (2 available) (2 pending)		\$5,000
<input type="checkbox"/> Convention Breakfast Sponsor	<input type="checkbox"/> Thursday morning <input type="checkbox"/> Friday morning	\$5,000 each breakfast
<input type="checkbox"/> Exhibit Hall Refreshment Break Sponsor	<input type="checkbox"/> Thursday afternoon <input type="checkbox"/> Friday morning	\$4,000 each refreshment break
<input checked="" type="checkbox"/> Pool Towel (SOLD)		\$7,500
<input type="checkbox"/> Branded Room Key Cards (1 available)		\$6,000
<input checked="" type="checkbox"/> Badge Holders/Lanyards/Convention Bags (2 available) (2 SOLD)		\$2,500
<input type="checkbox"/> Convention App Sponsor		\$550
<input type="checkbox"/> Additional Luncheon Ticket(s)	(2 complimentary with registration) # ___ additional	\$50
<input type="checkbox"/> Awards Reception Ticket(s)	(limited availability)	\$50

### Early Registration:

**Registration and Payment MUST BE RECEIVED by August 1, 2026 to be eligible for the Early Registration Fee.**

### Cancellations:

**Cancellations will not be accepted for any reason after August 1, 2026. An administrative fee of \$500 will be charged for all cancellations made prior to August 1, 2026.**

### **Additional Exhibitor Information:**

Table Assignment & Specifications: Tables will be assigned with other exhibits from the same region or state. If you wish a different assignment, please email the SNAP office. Exhibit fee provides for two (2) representatives to attend. If you wish to send additional representatives, contact SNAP at [snap@snap-online.org](mailto:snap@snap-online.org). The exhibiting fee entitles the exhibitor one six (6) foot draped table (not skirted) and two (2) chairs. Electricity and drayage must be arranged with the hotel and not through SNAP. SNAP will provide two tickets for a complimentary luncheon buffet on Thursday from 10:15 am-11:15 am. Additional luncheon tickets can be purchased for \$50 each. SNAP also provides an Exhibitor Lounge with complimentary beverages on both Thursday afternoon and Friday morning. You will receive a confirmation letter, along with other pertinent information. Please note: If you plan to have a give-away item and wish for SNAP to distribute it through a raffle, it will be drawn and/or announced at the closing House of Delegates on Friday afternoon. All winners must be present to win, unless the exhibitor chooses to send the item to the winner, in which case the exhibitor will not include their giveaway in the drawing.

## SPONSORSHIP OPPORTUNITIES

### Challenge Bowl Sponsor **\$5,000**

- Present the Trophy & Take Photo with Winner
- Booth in Exhibit Hall
- Special Signage, Company Logo in App

### Challenge Bowl Refreshment Sponsor **\$5,000**

- Recognition at the Event
- Booth in Exhibit Hall
- Special Signage, Company Logo in App

### Convention Breakfast Sponsor **\$7,500**

- Recognition at Event
- Booth in Exhibit Hall
- Special Signage, Company Logo in App
- Allows attendees to buy discounted tickets

### Awards Celebration Sponsor **\$5,000**

- Recognize at Event
- Booth in Exhibit Hall
- Special Signage, Company Logo in App

### Workshop Sponsor **\$2,500**

- Introduce Workshop Speaker
- Receive 20% Discount on Booth in Exhibit Hall
- Special Signage, Company Logo in App

### Exhibit Hall Refreshment Break Sponsor **\$4,000**

- Recognize at Event
- Receive 20% Discount on Booth in Exhibit Hall
- Special Signage, Company Logo in App

### Pool Towel Sponsor **\$7,500**

- Recognize on Towel
- Booth in Exhibit Hall
- Special Signage, Company Logo in App

### Branded Room Keys Sponsor **\$7,500**

- Recognize on Keys
- Booth in Exhibit Hall
- Special Signage, Company Logo in App

### SNAP Bags & Lanyards Sponsor **\$2,500**

- Recognize on Bag & Lanyard
- Special Signage, Company Logo in App

## ADVERTISE IN INSIGHT SNAP's Award Winning E-Newsletter

*Insight* is a digital newsletter that is sent monthly to every member of SNAP. It is also sent to all deans, directors, faculty advisors, alumni and sustaining members and is available on our website. Information concerning nursing issues, events, and education are written by students for students. *Insight* has won the outstanding state newsletter award at the NSNA convention many times—recognizing it as one of the best publications produced by a state nursing student organization!

<b>Advertising Cost:</b>	1x/year	4x/year	11x/year
	\$750/ad	\$500/ad	\$250/ad

All digital ads must be in gif or jpeg format (pdf does not work). Please contact the SNAP office for more info at [snap@snap-online.org](mailto:snap@snap-online.org).

### Contact Information:

Hospital/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Advertising Agency (if used): \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

### Insight Submission Deadlines and Issues:

September 2026: deadline 9/1

October 2026: deadline 10/1

November 2026: deadline 11/1

December 2026: deadline 12/1

January 2027: deadline 12/30

February 2027: deadline 2/1

March 2027: deadline 3/1

April 2027: deadline 4/1

May 2027: deadline 5/1

June 2027: deadline 6/1

July 2027: deadline 7/1

August 2027: deadline 8/1

**EXHIBIT & SPONSORSHIP CONTRACT (Page 1 of 2)**

**SNAP's 74th Annual Convention**

**November 18 – 20, 2026**

Register at: <https://www.accelevents.com/e/snap-annual-convention-2026>

Access Code: SNAPexhibitor2026 (credit card or check) ♦ Or mail form & check payable to:

SNAP, PO Box 6567, Harrisburg, PA 17111-0567

**PLEASE PRINT**

Company Name (as it will appear in print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: (\_\_\_\_) \_\_\_\_\_

Website Address (if Sponsor): \_\_\_\_\_

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

**GIVE-AWAY ITEM AND DRAWING:**

I want to participate and provide a give-away item for Friday's drawing: Yes No

**SPACE ASSIGNMENT:**

I want to be placed with my region/state: Yes No

Special Request: \_\_\_\_\_

All sponsors will have their logo prominently placed on the session/activity page in the convention app. For more information, please contact SNAP at [snap@snap-online.org](mailto:snap@snap-online.org).

Contract must be received by August 1 in order to be included in the convention registration brochure.

Thanks so much for your support of the SNAP members!

*Please make your commitments and selections on page 2 of this contract. Total your selections at the bottom right of the table.*

**EXHIBIT & SPONSORSHIP CONTRACT (Page 2 of 2)**

**PLEASE CHECK YOUR AGREED TO SELECTION(S): (FEE MUST BE PAID by 8/1/26 for Early Registration rate)**

EXHIBITORS	EARLY REGISTRATION RATE BY 8/1/26	REGISTRATION RATE AFTER 8/1/26
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Hospital Systems (6—15 hospitals)	<input type="checkbox"/> Early Registration \$2,750	<input type="checkbox"/> Regular Registration \$3,000
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<input checked="" type="checkbox"/> Badge Holders/Lanyards/Convention Bags (2 available) (2 SOLD)		\$2,500
<input type="checkbox"/> Convention App Sponsor		\$550
<input type="checkbox"/> Additional Luncheon Ticket(s)	(2 complimentary with registration) # ___ additional	\$50
<input type="checkbox"/> Awards Reception Ticket(s)	(limited availability)	\$50
	<b>TOTAL DUE FOR EXHIBIT BOOTH/SPONSORSHIPS</b>	_____

**Please sign:**

I, \_\_\_\_\_ [name & title], agree to exhibit and/or sponsor at the SNAP 74<sup>th</sup> Annual Convention on Thursday, November 19 to Friday, November 20, 2026, as I have indicated above. I will remit my payment by August 1, 2026, to secure my selection(s).

Date: \_\_\_\_\_

## SNAP Convention App Sponsorships

**SNAP's 74th Annual Convention November 18-20, 2026**

**PLEASE PRINT**

Company Name (as it will appear in print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: (\_\_\_\_\_) \_\_\_\_\_

Website Address (if Sponsor): \_\_\_\_\_

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Purchase Order #: \_\_\_\_\_

Email (required): \_\_\_\_\_

Our company chooses the following convention sponsorship advertising opportunity:

Convention App Sponsor Banner Ad ..... \$550.00

*With this sponsorship, your banner advertisement image will rotate on the bottom of the main menu screen, which will be seen by all attendees throughout the convention. Clicking on the banner ad directs attendees to a sponsor page with a customizable image, name & description, and a "More Info" link to additional information, including a PDF or a webpage!*

SNAP will need: Banner advertisement image (600x110 pixels in GIF); Image and description for sponsor page; Sponsor website URL or sponsor details in PDF

Send this form along with a check for \$550 to: SNAP P.O. Box 6567 Harrisburg, PA 17112-0567 or you may email this form to [snap@snap-online.org](mailto:snap@snap-online.org) and pay via PayPal @paysnappa1