

STUDENT NURSES' ASSOCIATION OF PA



STUDENT NURSES:
ADVOCATES FOR A
BETTER TOMORROW

71ST ANNUAL CONVENTION | KALAHARI RESORTS | NOVEMBER 15-17, 2023

STUDENT NURSES' ASSOCIATION OF PENNSYLVANIA

EXHIBIT & SPONSORSHIP OPPORTUNITIES KALAHARI RESORTS November 15—17, 2023

SHOWCASE YOUR ORGANIZATION! TO THE MEMBERS OF THE ASSOCIATION OF TOMORROW'S NURSING LEADERS!

By being an exhibitor/sponsor of SNAP, you will gain an advantage over other organizations who do not participate. SNAP boasts over 5,000 members, with 500-600 attending the convention each year.

Act now to reserve that special sponsorship opportunity that will set you apart from the rest! They will be highly sought after by the most innovative companies interested in getting their message before nursing students and faculty!

TAKE NOTE!

Convention Dates: November 15th-17th

Exhibitor Dates: November 16th-17th

Exhibit Hours:

November 16th: 11:30am—3:30pm

Buffet Luncheon: 10:15am—11:30am

Lounge open from 11:30am—3:30pm

November 17th: 9:30am—12:30pm

Give-away drawing at 2:30pm at House of Delegates

Lounge open from 9:00am—12:00pm

Exhibit Registration:

November 16th: 8:30am—11:00am

Set-Up: November 16th after 8:30am

Break-Down: November 17th after 12:30pm

REGISTER AT:

<https://www.eventbrite.com/e/snap-71st-annual-convention-exhibitor-registration-registration-626466507187>

EXCITING SPONSORSHIP OPPORTUNITIES!

The Student Nurses’ Association of Pennsylvania (SNAP) is excited to offer your organization some great ideas to get your name before our membership and schools of nursing in Pennsylvania! We designed these sponsorships to give you maximum exposure, both at the convention and—for the Champion Sponsor—throughout the year! Each of the sponsorships includes an exhibit table in the exhibit hall and various levels of signage that will drive traffic to your booth.

SNAP will be using an event app that attendees will be able to access throughout convention on their phones and laptops. It has been successful last several years, and most of these sponsorships receive a banner ad, which is valued at \$550. In fact, each sponsorship has outstanding value-added marketing opportunities.

QUESTIONS? Contact Cindy Shingler, Executive Director

at 717.671.7110 or email snap@snap-online.org

SPONSORSHIP OPPORTUNITIES & BENEFITS	CHAMPION SPONSOR	POSTER PRESENTATION SPONSOR	AWARDS CELEBRATION SPONSOR	SCORE! CHALLENGE BOWL SPONSOR	CHALLENGE BOWL REFRESHMENT SPONSOR
FEE	\$12,000	\$3,500	\$3,900	\$3,650	\$3,500
Table Location	Exclusive	Premium	Premium	Premium	Premium
Signage	At all programs	At Poster Presentation Area	In Exhibit area	At Challenge Bowl	At Challenge Bowl
Specialized Email Blast	To all SNAP members before & after Convention	To attendees before & after Convention	To attendees before & after Convention	To attendees before & after Convention	To attendees before & after Convention
VIP Awards Celebration Tickets	5	1	2	1	1
Website Logo/Link	Front page for 1 year	Convention page	Convention page	Convention page	Convention page
SNAP Member Recognition	\$500		\$250		
Speaking Opportunity - Greetings	Opening Ceremony	Introduced at Opening Ceremony	Introduced at event	At Challenge Bowl	At Challenge Bowl
Convention Bag Insert	Yes	Yes	Yes	Yes	Yes
Convention App Banner Ad	Yes	Yes	Yes	Yes	
INSIGHT Ad—SNAP’s Digital Newsletter	Display ad with link 1 year	Block with logo before/after convention	logo and link before/after convention	logo and link before/after convention	logo and link before/after convention
Convention App Sponsor Page	Logo/link & Description	Logo/link & Description	Logo/link	Logo/Link	Logo/Link
Additional Benefits	Banner at Registration Site			\$500 award to winners	

SNAP Exhibitor Information

Convention Dates: November 15—17, 2023
Exhibit Dates: November 16—17, 2023
Location: **KALAHARI RESORTS IN THE POCONOS**
250 Kalahari Boulevard, Pocono Manor, PA 18349
Phone: (570)580-6000 (be sure to say you are with SNAP)
Group Registration Link: <https://book.passkey.com/e/50527826>

Room Rate: \$189 Single/Double (includes resort fee)

Exhibit Hours/Dates: **Thursday, November 16th**
Grand Opening at 11:30 am. Open until 3:30 pm
Buffet Luncheon served from 10:15 am to 11:30 am
Exhibitor Refreshment Lounge open from 11:30 am to 3:00 pm

Friday, November 17th
Open from 9:30 am to 12:30 pm
Give-Away Drawing at closing House of Delegates
Exhibitor Refreshment Lounge open from 9:00 am - 12:00 noon

Exhibit Registration: **Thursday, November 17th**
8:30 am - 11:00 am

Exhibit Set-up: **Thursday, November 16th after 8:30 am**
Exhibit Break-down: **Friday, November 17th after 12:30 pm**

Exhibit Fees

	Early Registration	After 7/28/23
Hospitals, NCLEX Review Courses, Publishing, Government (armed forces)	\$1,945	\$2,275
Professional nursing organizations (PSNA, PLN, etc)	\$1,575	\$1,815
Schools of Nursing	\$1,575	\$1,815
Awards Celebration Sponsorship	\$3,900	\$3,900
SCORE! NCLEX Bowl Sponsor	\$3,650	\$3,650
SCORE! NCLEX Bowl Refreshment Sponsor	\$3,500	\$3,500
POSTER PRESENTATION SPONSOR	\$3,500	\$3,500
CHAMPION SPONSOR	\$12,000	\$12,000

Registration and Payment **MUST BE RECEIVED** by July 28th
in order to be eligible for the Early Registration fee.

<https://www.eventbrite.com/e/snap-71st-annual-convention-exhibitor-registration-registration-626466507187>

*If you are unsure which category fits your institution/business,
please contact Cindy Shingler at (717)671-7110 or snap@snap-online.org*

OTHER SPONSORSHIP OPPORTUNITIES

All sponsorships will receive special publicity, recognition in the registration brochure (if received by August 1, 2021) your interactive logo on the activity page as the sponsor of this event in our Eventbrite app and recognition in our digital newsletter, **INSIGHT**, in appreciation of your support. Attendees will be able to click on your logo, which will take them to your individual page within the app.

Challenge Bowl Refreshment Sponsor

\$3,500

With this sponsorship, SNAP will provide refreshments for our annual **SCORE! NCLEX® Challenge Bowl**. This event is a huge success every year and we know it will be even bigger this year! The sponsor will also receive a booth in the exhibit hall, special signage and company logo in the SNAP convention app.

Challenge Bowl Sponsor

\$3,650

With this sponsorship, the winners of the **SCORE! NCLEX® Challenge Bowl** will receive a \$500 prize. The sponsor will have the opportunity to present the trophy and have their picture taken with the winning chapter on Wednesday evening, November 16th! The sponsor will also receive a booth in the exhibit hall, special signage and company logo in the SNAP convention app.

Refreshment Break Sponsorship

\$1,500/day

Thursday afternoon and/or Friday morning beverages will be available in the exhibit hall for students with this sponsorship. Other benefits include special signage and recognition in the SNAP convention app.

Keynote Address Sponsorship

\$1,000

SNAP has been honored to have exceptional keynote speakers to address our convention attendees every year. This year's keynote speaker has not been selected at this time. The sponsor will receive special recognition at the event, special signage and your logo in the SNAP convention app.

Workshop Sponsorship

\$500 each

SNAP presents several workshops throughout the convention. This year's workshops speakers have not been selected at this time. Be the sponsor of one of the many workshops and receive special recognition at the event and in our SNAP convention app.

Registration Sponsorship

\$750

Each participant will receive their convention materials in a special registration envelope with your company name, address, and logo prominently displayed.

Member Recognition Sponsorship

\$250 min

All monies received are awarded to outstanding SNAP members at the Awards Reception & Celebration by the sponsors. All efforts will be made to match those recognized with geographic location of sponsor. The sponsor will receive one (1) ticket to the event.

Name Badge Holders, Lanyards or Convention Bags

The sponsor will provide either the name badge holders and/or convention bags to be distributed to student and faculty participants. Sponsor must ship items directly to the hotel, to be available Monday, November 13, 2023. Please contact Cindy Shingler for availability at (717)671-7110.

SNAP CONVENTION APP SPONSORSHIPS

SNAP has entered the hi-tech world with our conventions. Rather than printing a booklet that can be lost or misplaced, SNAP has created a special app that all attendees and exhibitors can access on their phone, tablet, laptop or computer! All convention activities will be at your fingertips! The entire convention app is interactive, allowing attendees to click on sponsors, activities and maps, which will bring them directly to you!

Convention App Banner Ad

\$550.00

With this sponsorship, your banner advertisement image will rotate on the main menu screen, which will be seen by all attendees throughout the convention. Clicking on the banner ad will take attendees directly to your website. Your name, contact information and booth number will also be listed on the “Sponsor” module.

General Convention App Link

\$400.00

With this sponsorship, your company name and booth number will be included in the “Sponsor” module. Clicking on your name will give attendees your contact information!

ADDITIONAL EXHIBITOR INFORMATION

Table Assignment & Specifications

Tables will be assigned with other exhibits from the same region or state. If you wish a different assignment, please email the SNAP office.

The exhibiting fee entitles the exhibitor **one six (6) foot skirted table, two (2) chairs and a wastebasket**. Electricity and drayage must be arranged with the hotel and not through SNAP. SNAP will provide two tickets for a complimentary luncheon buffet on Thursday from 10:15am-11:30am. Additional luncheon tickets can be purchased for \$40 each. SNAP also provides an Exhibitor Lounge with complimentary beverages on both Thursday afternoon and Friday morning.

You will receive a confirmation letter, along with other pertinent information. **Please note:** If you plan to have a give-away item and wish for SNAP to distribute it through a raffle, it will be drawn and/or announced at the closing House of Delegates on Friday afternoon. All winners must be present to win, unless the exhibitor chooses to send the item to the winner, in which case the exhibitor will not include their give-away in the drawing.

Cancellation Policy

Cancellations will not be accepted for any reason after July 28, 2023. An administrative fee of \$500.00 will be charged for all cancellations made prior to July 29th.

Additional Opportunities

You may wish to attend our Awards Celebration on Thursday evening for \$50.00/person. This is an enjoyable event that offers you an opportunity to meet our members outside of the exhibit hall in a fun-filled atmosphere.

ADVERTISE IN *INSIGHT*

SNAP's Award Winning E-Newsletter

Insight is a digital newsletter that is sent monthly to every member of SNAP . It is also sent to all deans, directors, faculty advisors, alumni and sustaining members and is available on our website. Information concerning nursing issues, events, and education are written by students for students. *Insight* has won the outstanding state newsletter award at the NSNA convention many times—recognizing it as one of the best publications produced by a state nursing student organization!

Advertising

Size	1x/year	4x/year	11x/year
Digital Image	\$750/ad	\$500/ad	\$250/ad

All ads must be in gif or jpeg format (pdf does not work). Please contact the SNAP office for more information: (717)671-7110 or email snap@snap-online.org.

Hospital/Company Name: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____ Email: _____

Company Representative: _____

Advertising Agency (if used): _____

Representative: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____ Email: _____

Issues

September 2023: deadline 9/1 **October 2023: deadline 9/29** **November 2023: deadline 11/1**

December 2023: deadline 12/1 **January 2024: deadline 12/29** **February 2024: deadline 2/1**

March 2024: deadline 3/1 **April 2024: deadline 3/28** **May 2024: deadline 5/1**

June 2024: deadline 5/31

August 2024: deadline 8/1

SNAP's 71st Annual Convention

November 15 – 17, 2023

EXHIBIT & SPONSORSHIP CONTRACT

Register at <https://www.eventbrite.com/e/snap-71st-annual-convention-exhibitor-registration-registration-626466507187>

(credit card or check)

Or mail form & check payable to SNAP, PO Box 6567, Harrisburg, PA 17111-0567

PLEASE PRINT

Company Name (as it will appear in print): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: (____) _____ FAX Number: (____) _____

Website Address (if Sponsor): _____

Your Name: _____

Email: _____

Signature: _____ Title: _____

Give-away item for Friday's drawing: Yes No Number of representatives attending: _____

Name(s) for Badges (please submit names by 10/15/22): _____

SPACE ASSIGNMENT: Place with region/state: yes no Special Request: _____

PLEASE CHECK: (FEE MUST BE PAID by 7/28/23 for Early Registration rate)

Hospitals, Review Courses, Publishing, Government (including Armed Forces)

Early Registration \$1,945 Regular Registration \$2,275

Professional Nursing Organization Early Registration \$1,575 Regular Registration \$1,815

School of Nursing Early Registration \$1,575 Regular Registration \$1,815

Awards Celebration Sponsor (Includes Table. See sponsorship page) \$3,900

Challenge Bowl Sponsor (Includes Table. See sponsorship page) \$3,650

Challenge Bowl Refreshment Sponsor (Includes Table. See sponsorship page) \$3,500

Convention App Sponsor \$550

General App Ad \$400

Poster Presentation Sponsor (Includes Table. See sponsorship page for additional benefits) \$3,500

Champion Sponsor (Includes Table. See sponsorship page for additional benefits) \$12,000

____ Additional Luncheon Ticket (s) @ \$40/ea. (2 complimentary with registration) \$ _____

____ Celebration Reception Ticket (s) @ \$50/ea. \$ _____

TOTAL from Sponsorship page (turn page) \$ _____

TOTAL DUE FOR EXHIBIT BOOTH/SPONSORSHIPS \$ _____

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Reserve with online registration: <https://www.eventbrite.com/e/626466507187> or send via mail with registration form (previous page)

SNAP REFRESHMENT BREAK SPONSOR

- Our company agrees to sponsor the Refreshment Break on: Thursday afternoon Friday morning.
- Sponsorship fee of \$1,500/day is enclosed with this contract.

SNAP REGISTRATION SPONSOR

- Our company agrees to sponsor the registration envelope given to all attendees.
- The sponsorship fee of \$750 is enclosed with this contract.
- Company logo for cover design is enclosed.
- Company logo will be sent by September 1, 2023.

SNAP NAME BADGE HOLDER/CONVENTION BAG SPONSOR

- Our company agrees to sponsor the name badge holders (must arrive at hotel by Monday, November 13)
- Our company agrees to sponsor the convention bags (must arrive at hotel by Monday, November 13)

KEYNOTE ADDRESS SPONSOR

- Our company agrees to sponsor the Keynote Address on Thursday, November 17, 2022
- The sponsorship fee of \$1,000 is enclosed with this contract.

WORKSHOP SPONSOR

- Our company agrees to sponsor _____ workshop(s) at the SNAP Convention.
- The sponsorship fee of \$500 per workshop is enclosed with this contract.
- The speaker we want to sponsor is : Dr. Diane Mancino Dr. Laurie Badzek Dr. Kristine Keefer Wolff Colleen Shultz and Sheri Mountz Marion Leary SNAP Alumni Leaders Geisinger CNOs
(requests will be honored on a first-come, first served basis)

MEMBER RECOGNITION SPONSOR

Our company agrees to sponsor one or more member recognitions to be awarded at the Annual Awards Reception & Celebration. A company representative will be invited to attend the awards celebration to make the presentation.

Recipients and sponsors will be listed in *Insight*, SNAP's newsletter. (minimum sponsorship is \$250) # _____ Member Recognition(s) in the amount of \$ _____ each is enclosed with this contract.

Representative's Name (person attending celebration reception):

All sponsors will have their logo prominently placed on the session/activity page in the convention app. For more information, please contact Cindy Shingler at snap@snap-online.org or (717)671-7110.

Contract must be received by Monday, July 31st in order to be included in the convention registration brochure.

SNAP CONVENTION APP SPONSORSHIPS

SNAP's 71st Annual Convention

November 15—17, 2023

PLEASE PRINT

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: (____) _____ FAX Number: (____) _____

Your Name: _____ Title: _____

Signature: _____ Date: ____ / ____ / ____

Purchase Order #: _____

Email (required): _____

Our company chooses the following convention sponsorship advertising opportunity:

Convention App Sponsor Banner Ad \$550.00

With this sponsorship, your banner advertisement image will rotate on the bottom of the main menu screen, which will be seen by all attendees throughout the convention. Clicking on the banner ad directs attendees to a sponsor page with a customizable image, name & description, and a “More Info” link to additional information, including a PDF or a webpage!

SNAP will need: Banner advertisement image (600x110 pixels in GIF); Image and description for sponsor page; Sponsor website URL or sponsor details in PDF

General Sponsor Ad \$400.00

With this sponsorship, your logo will be included in the “Sponsor” module. Clicking on your logo directs attendees to a dedicated page with your information/advertisement and a link to your website!

SNAP will need: Company image (640x240 pixels in GIF) and a thumbnail logo (120x150 pixels in GIF); Image and description for sponsor page; Sponsor website URL.

Sign up for these advertising opportunities on

<https://www.eventbrite.com/e/snap-71st-annual-convention-exhibitor-registration-registration-626466507187>



Experience **America's Largest Indoor Waterpark** at 220,000 sq. ft. featuring a retractable roof, stand-up surfing or body boarding on the FlowRider, the twists and turns of the Anaconda and Swahili Swirl waterslides, relaxing lazy river and indoor/outdoor family hot tub, ride the waves in the wave pool or experiences tons of activities for the little ones and much, much more!

Settle into one of their 977 beautifully appointed guest rooms & suites, take in one of their many incredible dining options, enjoy the fast-paced action in the **Family Entertainment Center**, or rejuvenate at **Spa Kalahari and Salon**.

The Convention Center at Kalahari features over 200,000 sq. ft. of flexible meeting space for events both large and small, along with award-winning catering and state-of-the-art technology to make your visit unforgettable.

KALAHARI RESORTS & CONVENTION CENTER

250 KALAHARI BOULEVARD, POCONO MANOR, PA 18349

PHONE: 888.212.5203 WEBSITE: www.kalahariresorts.com/pennsylvania

Hotel Group Registration Link: <https://book.passkey.com/e/50527826>

STUDENT NURSES' ASSOCIATION OF PENNSYLVANIA

P.O. BOX 6567, HARRISBURG, PA 17112-0567

PHONE: 717.671.7110 FAX: 717.671.7112

EMAIL: SNAP@SNAP-ONLINE.ORG

WEBSITE: WWW.SNAP-ONLINE.ORG

This prospectus is also available on our website!

Register at <https://www.eventbrite.com/e/snap-71st-annual-convention-exhibitor-registration-registration-626466507187>