Student Nurses’ Association of Pennsylvania

PROGRESS

THROUGH PLANNING
Building Our Future Together

CONVENTION REGISTRATION

Marriott Lancaster
November 20-22, 2019

Register at https://snapconventionregistration2019.eventbrite.com
**CONVENTION REGISTRATION**

**Wednesday, November 20th**

**SCORE! NCLEX® Championship Bowl**

The 2007 SNAP Board of Directors thought that having a competition at the state convention each year would be a great opportunity for nursing students to participate, while instilling a little good-hearted competition between the various schools of nursing across the state. The first state competition was held at the 2008 Annual Convention.

Teams from across the state will compete Wednesday for the honor of being named champion of the 2019 SCORE! NCLEX® Challenge Bowl! Thanks to Lehigh Valley Health Network, there will also be a monetary award, along with the beautiful championship silver bowl, which the winning team will keep until next year's event. Teams will be selected on a "first come, first served" basis. Teams are made up of five participants and one alternate. The preliminary rounds will run from 3:00 p.m. to 5:00 p.m. The championship rounds will begin at 7:00 p.m.  **For more information or to register a team from your school, please email snap@snap-online.org.** We will forward the official Championship Bowl registration form, which must be submitted by the deadline—**Thursday, October 31st** — in order to have a team compete.

Last year's champion was **Holy Family University**! Will they win again or will your chapter become the new champion? Make sure to plan on attending and cheering on your team! It's an exciting and stimulating event for everyone, not just those with their hands on the buzzers!

**Thursday, November 21st**

**SNAP Awards Celebration Reception**

Again this year, SNAP will be holding an Awards Celebration Reception so that you have an opportunity to take part in the celebration of our association’s and its members’ 67 successful years. But there is a new format this year! To begin the evening, there will be soft pretzels, corn dogs, Cracker Jacks, popcorn and lemonade for attendees to nibble on prior to the Awards Ceremony (*keep in mind—this is not a dinner!*). Then everyone will be seated to recognize SNAP’s outstanding members, chapters, and advisors as they receive their awards and scholarships. After the awards ceremony, decadent mini desserts will be available, and we hope to have a DJ to provide musical entertainment.

Don't forget to apply for the many awards and scholarships being given to individuals and local chapters. You can find all applications on our website at [www.snap-online.org](http://www.snap-online.org), or feel free to email snap@snap-online.org for the link to any application. **You must be present at the event to receive an award.**

This year we are very pleased to announce the following sponsors who support this special event (at the time of publication):

**Einstein Healthcare Network**  
**Kaplan Nursing**  
**UPMC Pinnacle**

Please join us in thanking them for their generous support of SNAP! Please stop by their booths and get to know all their organizations have to offer you!

*Be sure to sign up to attend on the EventBrite online registration.*
SNAP Welcomes Our Keynote Speaker

Kerri Anne Scanlon, MSN, RN, FAAN

Progress Through Planning: Building Our Future Together

SNAP is very pleased to have Kerri Anne Scanlon serve as our Keynote Speaker for this 67th SNAP Convention! Kerri Anne Scanlon is the Deputy Chief Nurse Executive for Northwell Health as well as the Chief Nursing Officer for North Shore University Hospital. As the Deputy Chief Nurse Executive, Ms. Scanlon works closely with the Northwell Health Chief Nurse Executive and the nurse executive team to establish the strategic vision for nursing and patient care services across the 23 hospital health system. She is an integral leader of the Northwell Health Nurse Executive Council where best practice standards are established for nursing at a system-wide level.

Ms. Scanlon’s role as Chief Nursing Officer of North Shore University Hospital encompasses the creation and facilitation of strategic planning for nursing and clinical services. Her strong quality background has led to significant improvements in nurse-sensitive indicators, which are tracked on a facility-wide “Patient Care Services Dashboard,” created by Scanlon.

Students Today, Registered Nurses Tomorrow

Ms. Scanlon shared, “Involvement and engagement as a student nurse serves as a catalyst for a successful and professionally satisfying nursing career. Demonstrated through the experiences of a 23-hospital health system, learn how the alignment between personal, organizational, and professional strategic priorities can be leveraged to innovatively drive improvement and transform outcomes.” Please join us in welcoming Ms. Scanlon as our Keynote speaker this year!

SNAP CHAMPION SPONSOR:

Geisinger

SNAP is very pleased to announce that Geisinger is once again supporting SNAP throughout the year by agreeing to be a CHAMPION Sponsor! We sincerely appreciate their partnership with us to provide our membership outstanding leadership and networking opportunities.

Please stop by their booth, Booth 1, which is easily found in the front of the other exhibits. Geisinger is also sponsoring The CNO Workshop Thursday afternoon. This is an excellent opportunity to get to know these nursing leaders and ask questions.

Be sure to thank them for their outstanding contributions to our convention & organizational experiences!
Hotel Registration Form

Please Print:

SNAP 67th Annual Convention  
November 20-22, 2019

Reservation cut-off: October 30, 2019
Reservations received after October 30th at 5:00 pm accepted on space available basis & may not be at the listed rate.

DON'T DELAY! Rooms may not be available!

Name:______________________________________________________________________________________
Company (if applicable):_____________________________________________________________________
Address:____________________________________________________________________________________
City, State, Zip:______________________________________________________________________________
Work Phone:(_______)________________________________________________________________________
Home Phone:(_______)________________________________________________________________________
Name(s) of individuals sharing room:_____________________________________________________________
____________________________________________________________________________________________
____________________________________________________________________________________________
Arrival Date:______________________________ Departure Date:_____________________________________
If you require confirmation:  ❑ Fax(_______) ............................................................................
                              ❑ Email Address_____________________________________________________________
All reservations must be accompanied by a credit card guarantee or a deposit of one night in advance (deposits must include 11% tax=$139.86). Guarantees/deposits are non-refundable if room is cancelled after 3:00 p.m. the day prior to arrival. Method of payment for one-night deposit:
❑ Check enclosed  ❑ Money Order enclosed
If credit card guarantee:
❑ American Express  ❑ VISA  ❑ MasterCard  ❑ Diners Club  ❑ Discover
Card Number:_____________________________________________ Expiration Date:______/_______
Signature:____________________________________________________________________________________

CHECK TYPE OF ROOM REQUESTED:

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PLEASE NOTE: All rooms are subject to state and local taxes (currently 11%). Parking is $10 plus tax for both overnight guests and daily event attendees.

CHECK IN - 4:00 pm    CHECK OUT - 12:00 pm

Room Reservation Link:
https://www.marriott.com/event-reservations/reservation-link.mi?id=1557773571987&key=GRP&app-resvlink
id=1557773571987&key=GRP&app-resvlink

Return this form and deposit to:
Lancaster Marriott at Penn Square
25 South Queen Street
Lancaster, PA  17603
Phone (717)239-1600
(888)850-6146

Lancaster Marriott Reservation Link:
https://www.marriott.com/event-reservations/reservation-link.mi?id=1557773571987&key=GRP&app-resvlink

WHEN REGISTERING BY PHONE:
Be sure to tell them you are with the SNAP Convention
SNAP Convention Schedule

WEDNESDAY, NOVEMBER 20
9:30am-11:00am Board of Directors Meeting
11:00am-11:30am Convention Coordinators Meeting
1:00pm-3:00pm Registration & Delegate Credentialing
3:00pm - 5:00pm SCORE! NCLEX® Bowl: Preliminary Round
6:00pm-8:00pm Registration & Delegate Credentialing
7:00pm-9:00pm SCORE! NCLEX® Championship Bowl:
Championship Bowl sponsored by Lehigh Valley Health Network

THURSDAY, NOVEMBER 21
8:00am-11:00am Registration
8:00am-9:30am Delegate Credentialing
8:00am-ongoing Campaign Headquarters
8:00am-8:00am Running for Office: Q&A’s
8:30am-9:30am Authors’ Meeting for Proposed Resolution
8:30am-9:30am SCORE! NCLEX® Prep Mini Review
❖ 9:45am-10:10am Delegate Orientation
❖ 10:15am-11:45am First Business Meeting
12:00pm-3:30pm GRAND OPENING OF EXHIBITS
12:30pm-2:30pm Registration & Delegate Credentialing
1:00pm-2:45pm Council of School Presidents
(for chapter presidents/representatives)
1:30pm-2:45pm Deans, Directors, & Faculty Appreciation Tea
3:00pm-4:00pm Keynote Address

Progress Through Planning: Building Our Future Together
Kerri Anne Scanlon, MSN, RN, FAAN
Deputy Chief Nurse Executive, Northwell Health
Chief Nursing Officer, North Shore University Hospital
4:30pm-5:30pm WORKSHOPS A, B, C, D, E
❖ 5:40pm-6:00pm Second Business Meeting
❖ 8:00pm-10:00pm SNAP Awards Celebration
Sponsored by Einstein Healthcare Network, Kaplan Nursing & UPMC Pinnacle

FRIDAY, NOVEMBER 22
8:30am-10:00am Registration & Delegate Credentialing
❖ 8:30am-10:00am Candidates’ Presentations
9:30am-12:30pm Exhibit Hall Open
Be sure to attend Give-Away Drawing at 12:00 pm in Exhibit Hall.
MUST BE PRESENT TO WIN!
10:30am-11:30am WORKSHOPS F, G, H
❖ 12:00pm-1:00pm Meet the Candidates
❖ 12:45pm-1:45pm VOTING
For online & onsite voting
1:00pm-3:00pm Alumni Assn of SNAP Networking Session
❖ 2:00pm-3:30pm Resolutions Hearing
3:45pm-4:45pm SCORE! NCLEX® Prep Mini Review
❖ 5:00pm-6:00pm Third Business Meeting
and ELECTION RESULTS!

SATURDAY, NOVEMBER 23
8:30am-9:30am Board of Directors Orientation
10:00am-12:00pm Post-Convention Board Meeting
(All newly elected officers MUST attend orientation and meeting.
If you are planning on running, make arrangements accordingly)
❖ = All Delegates MUST Attend

Workshops

Enhance your convention experience by attending the following workshops presented by our experienced and qualified faculty.

THURSDAY & FRIDAY SPECIAL SESSIONS:
SCORE! NCLEX® Prep Mini Review
Melissa Mastorovich, DNP, RN, BC
Senior Clinician
STAT Nursing Consultants, Inc.

CONVENTION WORKSHOPS

Strategic planning is an organization’s process of defining its strategies and making decisions on allocating its resources to pursue these strategies. The SNAP Board reviews the SNAP Strategic Plan every two years. Currently, there are four strategies—or PILLARS, which are DIVERSITY, INNOVATION & TECHNOLOGY, ADVOCACY and DEVELOPMENT. Isaiah Washington, SNAP Vice President & Convention Chair, chose topics that meet these four pillars for this year’s workshops!

A. DIVERSITY
The Opioid Epidemic & My Role As Coroner
Pam Gay, RN, BS, D-AHMDI
Coroner; County of York, PA

B. DEVELOPMENT
Student Nurses & Disaster Preparedness
Cathleen Evans, PhD, RN
Assistant Professor, Widener University School of Nursing

C. INNOVATION
Planning for the Future of the Healthcare Industry
Lance R. Ranch, RN, MBA, BSN
Strategic Account Manager, Vyera Pharmaceuticals, LLC
Past SNAP President

D. ADVOCACY
Heightening Awareness, Identifying Needs, and Advocating for the Care of Older Incarcerated People
Susan Loeb, PhD, RN, PGSA, FAAN
Associate Professor, Penn State College of Nursing
Assoc Professor, Penn State College of Medicine

E. DEVELOPMENT (Workshop sponsored by Geisinger)
GEISINGER CNOs: Meet Nursing Leadership Live!
Gloria Santos, VP, Chief Nursing Officer
Crystal Muthler, VP, Chief Nursing Officer
Heather Rizzo-Leah, AVP
Janet Tomcavage, Chief Nursing Executive
Stacey Osborne, VP, Chief Nursing Officer

F. DIVERSITY
Implicit Biases
Dana Duke-Cuello, MSN, RN, CMSRN
Clinical Nurse II, Good Shepherd Penn Partners

G. ADVOCACY
Advocating For Ourselves & Others
Jo Ann Webb, RN, MHA, FAAN
Vice President for Federal Relations & Policy
American Organization for Nursing Leaders (AONL)

H. INNOVATION
Interprofessional Collaboration with Biomedical Engineers
Nat’e Guyton, RN, MSN, NE-BC, CPHIMS
Vice President Patient Care Services & CNO
University of Maryland Medical Center
Directions To The Lancaster Marriott at Penn Square

From Philadelphia area: Take the PA Turnpike (I-76) west to Exit 286-Reading Exit. Continue on US 222 towards Lancaster. Take SR 501 South (Lititz Pike) to US222/SR272. Turn left (east) on SR462-King Street. Hotel is on the corner of West King and South Queen Streets.

From Pittsburgh area: Take the PA Turnpike (I-76) east towards Harrisburg. Take Exit 247 and continue onto I-283 towards Lancaster. Continue on I-283 to the Fruitville Pike exit. Turn right on Fruitville Pike, which becomes North Prince Street. Turn left on West King Street. Hotel is on the corner of West King and South Queen Street.

From Allentown area: Take US 222 South. Take SR501 South (Lititz Pike) to US222/SR272. Turn left (east) on SR462-West King Street. Hotel is on the corner of West King and South Queen Street.

From Scranton area: Take I-81 South to SR315 to I-476 South. Take Exit 56 to US 22 West, which merges into I-78. Take Exit 49A to SR100. Take ramp onto US222 South. Take SR501 South (Lititz Pike) to US222/SR272. Turn left (east) on SR462-West King Street. Hotel is on the corner of West King and South Queen Street.

Get detailed directions on the Lancaster Marriott website at www.lancastermarriott.com

The Association of Tomorrow's Nursing Leaders
STUDENT NURSES ASSOCIATION OF PENNSYLVANIA
P.O. Box 6567
Harrisburg, Pennsylvania 17112-0567
(717)671-7110 FAX (717)671-7112
email: snap@snap-online.org
www.snap-online.org

CONVENTION REGISTRATION

PLEASE NOTE: On-Site Registration (check or cash only) will cost an additional $10.00

The online registration WILL NOT accept any registration after 10/30/19 at 5:00 pm

Member Pre-registration—$45.00  Non-member Pre-registration—$65.00  
Faculty Pre-Registration—$75.00

Bring proof of membership to convention, such as your membership card, cancelled check, copy of application receipt if paid by credit card, online registration confirmation or checkbook reconciliation record. Also, by registering for the convention, you give consent for SNAP to use photographs that may include your image in SNAP publications and marketing materials.

❖ AGAIN THIS YEAR! SNAP has SNAP Graduation Cords, complete with a gold SNAP logo charm. The colors are blue, white and peach (the academic color for nursing). SNAP members can buy them when registering for convention or onsite at the convention for $10!

Also available with registration is the official SNAP pin for $10. Pins will also be available for purchase at the convention.

SNAP AWARDS CELEBRATION RECEPTION

REGISTER EARLY! LIMITED AVAILABILITY!

SNAP Members—$15.00
SNAP Alumni, Faculty, Deans, & Directors, & SNAP Guests—$20.00

PLEASE NOTE: THE RECEPTION IS FOR MEMBERS, FACULTY AND SNAP VIP GUESTS ONLY.

ALL TICKETS ARE SOLD ON A "FIRST-COME, FIRST SERVED" BASIS & MUST BE PURCHASED WITH REGISTRATION.

ONLY ONLINE REGISTRATIONS ACCEPTED

Register directly at the following link:
https://snapconventionregistration2019.eventbrite.com