

Nurses: The Heartbeat of Change



73RD ANNUAL CONVENTION

November 19 - 21, 2025

Student Nurses' Association of Pennsylvania
Harrisburg, PA

Student Nurses' Association of
Pennsylvania

EXHIBIT & SPONSORSHIP OPPORTUNITIES

HILTON HARRISBURG
November 19—21, 2025

SHOWCASE YOUR ORGANIZATION!

TO THE MEMBERS OF
THE ASSOCIATION OF
TOMORROW'S NURSING LEADERS!

By being an exhibitor/sponsor of SNAP, you will gain an advantage over other organizations who do not participate. SNAP boasts close to 5,000 members, with 500-600 attending the convention each year.

Act now to reserve that special sponsorship opportunity that will set you apart from the rest! They will be highly sought after by the most innovative companies interested in getting their message before nursing students and faculty!

TAKE NOTE!

Convention Dates: November 19th-21st

Exhibitor Dates: November 20th-21st

Exhibit Hours:

November 20th: 12:00pm—3:30pm

Buffet Luncheon: 10:15am—11:15am

Exhibitor Lounge open from 11:30am—3:00pm

November 21st: 9:30am—12:30pm

Give-away drawing Friday afternoon at House of Delegates

Lounge open from 9:00am—11:00am

Exhibit Registration:

November 20th: 8:30am—11:00am

Set-Up November 20th: after 8:30am

Break-Down: November 21st after 12:30pm

REGISTER AT:

<https://www.accelevents.com/e/snap-annual-convention-2025>

Access Code: SNAPexhibitor2025

EXCITING SPONSORSHIP OPPORTUNITIES!

The Student Nurses’ Association of Pennsylvania (SNAP) is excited to offer your organization some great ideas to get your name before our membership and schools of nursing in Pennsylvania! We designed these sponsorships to give you maximum exposure, both at the convention and—for the Champion Sponsor—throughout the year! Each of the sponsorships includes an exhibit table in the exhibit hall and various levels of signage that will drive traffic to your booth.

SNAP will be using the AccelEvents app that attendees will be able to access throughout convention on their phones and laptops. It has been successful for last several years, and most of these sponsorships receive a banner ad, which is valued at \$550. In fact, each sponsorship has outstanding value-added marketing opportunities. **QUESTIONS?** Contact Cindy Shingler, Executive Director at (717)671-7110 or email snap@snap-online.org

SPONSORSHIP OPPORTUNITIES & BENEFITS	CHAMPION SPONSOR	LEADER SPONSOR	POSTER PRE-SENTATION SPONSOR	AWARDS CELEBRATION SPONSOR	SCORE! CHALLENGE BOWL SPONSOR	CHALLENGE BOWL REFRESHMENT SPONSOR or CON-VENTION BREAK-FAST SPONSOR
FEE	\$14,000	\$10,000	\$5,000	\$5,000	\$5,000	\$5,000
Table Location	Exclusive	Exclusive	Premium	Premium	Premium	Premium
Signage	At all programs	At Registra-tion and Exhibit Hall	At Poster Presenta-tion Area	In Exhibit area	At Challenge Bowl	At Challenge Bowl or Conven-tion Breakfast
Specialized Email Blast	To all SNAP members before & after Convention	To attendees before & after Convention	To attendees before & after Convention	To attendees before & after Convention	To attendees before & after Convention	To attendees before & after Convention
VIP Awards Reception Tickets	5	3	1	2	1	1
Website Logo/Link	Front page for 1 year	Convention page	Convention page	Convention page	Convention page	Convention page
Additional Opportunities	Greetings at Opening Ceremony	Greetings at Keynote Address	Introduced at Awards Reception	Introduced at event	Introduced At Challenge Bowl	Acknowledgement at event
Convention Bag Insert	Yes	Yes	Yes	Yes	Yes	Yes
Convention App Banner Ad	Yes	Yes	Yes	Yes	Yes	Yes
INSIGHT Ad—SNAP’s Digital Newsletter	Display ad with link 1 year	Display ad with link 6 months	Logo and Link before/after convention	logo and link before/after convention	logo and link before/after convention	logo and link before/after convention
Convention App Sponsor Page	Logo/link & Description	Logo/link & Description	Logo/link	Logo/link	Logo/Link	Logo/Link
Additional Benefits	Banner at Registration Site					

SNAP Exhibitor Information

Convention Dates: November 19—21, 2025
Exhibit Dates: November 20—21, 2025
Location: **HILTON HARRISBURG**
 One North Second Street, Harrisburg, PA 17101
Phone: (717)233-6000 (be sure to say you are with SNAP)
Group Code: 93E
Group Registration Link: [2025 SNAP Annual Conference Reservation Link](#)
Room Rate: \$141 Single/Double

Exhibit Hours/Dates: **Thursday, November 20th**
 Grand Opening at 12:00 pm. Open until 3:30 pm
 Buffet Luncheon served from 10:15 am to 11:15 am
 Exhibitor Refreshment Lounge open from 11:30 am to 3:00 pm

Friday, November 21st
 Open from 9:30 am to 12:30 pm
 Give-Away Drawing at closing House of Delegates
 Exhibitor Refreshment Lounge open from 9:00 am - 11:00 am

Exhibit Registration: **Thursday, November 20th**
 8:30 am - 11:00 am

Exhibit Set-up: **Thursday, November 20th after 8:30 am**
Exhibit Break-down: **Friday, November 21st after 12:30 pm**

Exhibit Fees

	Early Registration	After 7/25/25
Hospital Systems (16+ hospitals), Government (armed forces)	\$3,000	\$3,250
Hospital Systems (6-15 hospitals),	\$2,750	\$3,000
Hospital Systems (1-5 hospitals), Review Courses	\$2,500	\$2,750
Schools of Nursing	\$2,000	\$2,250
Nursing & Non-profit organizations (PSNA, PLN, not hospitals)	\$1,750	\$2,000
Convention Breakfast Sponsor (See page 4 for details)	\$5,000	\$5,000
SCORE! NCLEX Bowl Refreshment Sponsor	\$5,000	\$5,000
Poster Presentation Sponsor	\$5,000	\$5,000
Awards Celebration Sponsorship	\$5,000	\$5,000
SCORE! NCLEX Bowl Sponsor	\$5,000	\$5,000
LEADER SPONSOR	\$10,000	\$10,000
CHAMPION SPONSOR	\$14,000	\$14,000

Registration and Payment **MUST BE RECEIVED by July 25th**
 in order to be eligible for the Early Registration fee.

SPONSORSHIP OPPORTUNITIES

All sponsorships will receive special publicity, recognition in the registration brochure (if received by August 15, 2025), your logo on the sponsor page as the sponsor in our convention app and recognition in our digital newsletter, *INSIGHT*, in appreciation of your support.

Challenge Bowl Sponsor

\$5,000

With this sponsorship, the sponsor will have the opportunity to present the trophy and have their picture taken with the winning chapter of the **SCORE! NCLEX® Challenge Bowl** on Wednesday evening, November 19th! The sponsor will also receive a booth in the exhibit hall, special signage and company logo in the SNAP convention app. You can register for this sponsorship on the convention app.

Challenge Bowl Refreshment Sponsor

\$5,000

With this sponsorship, SNAP will provide refreshments for our annual **SCORE! NCLEX® Challenge Bowl**. This event is a huge success every year and we know it will be even bigger this year! The sponsor will also receive a booth in the exhibit hall, special signage and company logo in the SNAP convention app. You can register for this sponsorship on the convention registration link.

Convention Breakfast Sponsor

\$5,000

With this sponsorship, attendees will be able to purchase breakfast tickets at a reduced price for Thursday **OR** Friday. Sponsor's name will appear in the breakfast area. The sponsor will also receive a booth in the exhibit hall, special signage and company logo in the SNAP convention app. You can register for this sponsorship on the convention registration link.

Refreshment Break Sponsorship

\$1,500/day

Thursday afternoon and/or Friday morning beverages will be available in the exhibit hall for students with this sponsorship. Other benefits include special signage and recognition in the SNAP convention app. An exhibit booth **IS NOT** included in this sponsorship. **You can sign up for this on the registration link or use the registration form in this prospectus for this sponsorship.**

Workshop Sponsorship

\$500 each

SNAP presents several workshops throughout the convention. Exciting speakers have been invited to share their expertise with our attendees. Be the sponsor of one of the many workshops and receive special recognition at the event and in our SNAP convention app. An exhibit booth **IS NOT** included in this sponsorship. **You can sign up for this on the registration link or use the registration form in this prospectus for this sponsorship.**

Registration Sponsorship

\$1,000

Each participant will receive their convention materials in a special registration envelope with your company name, address, and logo prominently displayed. An exhibit booth **IS NOT** included in this sponsorship. **You can sign up for this on the registration link or use the registration form in this prospectus for this sponsorship. Sponsorship and logo must be received by September 30, 2025.**

Name Badge Holders and Lanyards

The sponsor will provide either the name badge holders and/or lanyards to be distributed to student and faculty participants. Sponsor must ship items directly to the hotel, to be available **Monday, November 17, 2025**. An exhibit booth **IS NOT** included in this sponsorship. Please contact Cindy Shingler for availability at (717)671-7110 or email snap@snap-online.org.

SNAP CONVENTION APP SPONSORSHIP

SNAP has entered the hi-tech world with our conventions. Rather than printing a booklet that can be lost or misplaced, SNAP has created a special app that all attendees and exhibitors can access on their phone, tablet, laptop or computer! All convention activities will be at your fingertips! The entire convention app is interactive, allowing attendees to click on sponsors, activities and maps, which will bring them directly to you!

Convention App Banner Ad

\$550.00

With this sponsorship, your banner will be included on the convention app, which will be seen by all attendees throughout the convention. Clicking on the banner ad will take attendees directly to your website. Your name, contact information and booth number will also be listed on the "Sponsor" module.

ADDITIONAL EXHIBITOR INFORMATION

Table Assignment & Specifications

Tables will be assigned with other exhibits from the same region or state. If you wish a different assignment, please email the SNAP office. **Exhibit fee provides for two (2) representatives to attend.** If you wish to send additional representatives, contact Cindy Shingler at snap@snap-online.org.

The exhibiting fee entitles the exhibitor **one six (6) foot draped table (not skirted) and two (2) chairs.** Electricity and drayage must be arranged with the hotel and not through SNAP. SNAP will provide two tickets for a complimentary luncheon buffet on Thursday from 10:15am-11:15am. Additional luncheon tickets can be purchased for \$50 each. SNAP also provides an Exhibitor Lounge with complimentary beverages on both Thursday afternoon and Friday morning.

You will receive a confirmation letter, along with other pertinent information. **Please note:** If you plan to have a give-away item and wish for SNAP to distribute it through a raffle, it will be drawn and/or announced at the closing House of Delegates on Friday afternoon. All winners must be present to win, unless the exhibitor chooses to send the item to the winner, in which case the exhibitor will not include their give-away in the drawing.

Cancellation Policy

Cancellations will not be accepted for any reason after July 25, 2025. An administrative fee of \$500.00 will be charged for all cancellations made prior to July 25th.

Additional Opportunities

You may wish to attend our Awards Reception on Thursday evening for \$50.00/person. This is an enjoyable event that offers you an opportunity to meet our members outside of the exhibit hall in a fun-filled atmosphere.

ADVERTISE IN *INSIGHT*

SNAP's Award Winning E-Newsletter

Insight is a digital newsletter that is sent monthly to every member of SNAP . It is also sent to all deans, directors, faculty advisors, alumni and sustaining members and is available on our website. Information concerning nursing issues, events, and education are written by students for students. *Insight* has won the outstanding state newsletter award at the NSNA convention many times—recognizing it as one of the best publications produced by a state nursing student organization!

Advertising

Size	1x/year	4x/year	11x/year
Digital Image	\$750/ad	\$500/ad	\$250/ad

All ads must be in gif or jpeg format (pdf does not work). Please contact the SNAP office for more information: (717)671-7110 or email snap@snap-online.org.

Hospital/Company Name: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____ Email: _____

Company Representative: _____

Advertising Agency (if used): _____

Representative: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____ Email: _____

Issues

September 2025: deadline 9/2 **October 2025: deadline 10/1** **November 2025: deadline 10/31**

December 2025: deadline 12/1 **January 2026: deadline 12/30** **February 2026: deadline 1/30**

March 2026: deadline 2/27 **April 2026: deadline 4/1** **May 2026: deadline 5/1**

June 2026: deadline 6/1

August 2026: deadline 7/31

SNAP's 73rd Annual Convention

November 19 – 21, 2025

EXHIBIT & SPONSORSHIP CONTRACT

Register at <https://www.accelevents.com/e/snap-annual-convention-2025>

Access Code: **SNAPexhibitor2025** (credit card or check)

Or mail form & check payable to SNAP, PO Box 6567, Harrisburg, PA 17111-0567

PLEASE PRINT

Company Name (as it will appear in print): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: (____) _____ FAX Number: (____) _____

Website Address (if Sponsor): _____

Your Name: _____

Email: _____

Signature: _____ Title: _____

Give-away item for Friday's drawing: Yes No

SPACE ASSIGNMENT: Place with region/state: yes no Special Request: _____

PLEASE CHECK: (FEE MUST BE PAID by 7/25/25 for Early Registration rate)

Hospital Systems (16+ hospitals), Publishing, Government (including Armed Forces)

- | | | |
|---|---|---|
| <input type="checkbox"/> Hospital Systems (6—15 hospitals) | <input type="checkbox"/> Early Registration \$3,000 | <input type="checkbox"/> Regular Registration \$3,250 |
| <input type="checkbox"/> Hospital Systems (1-5 hospitals), review courses | <input type="checkbox"/> Early Registration \$2,750 | <input type="checkbox"/> Regular Registration \$3,000 |
| <input type="checkbox"/> School of Nursing | <input type="checkbox"/> Early Registration \$2,500 | <input type="checkbox"/> Regular Registration \$2,750 |
| <input type="checkbox"/> Professional Nursing Organization | <input type="checkbox"/> Early Registration \$2,000 | <input type="checkbox"/> Regular Registration \$2,250 |
| <input type="checkbox"/> Awards Celebration Sponsor (Includes Table. See sponsorship page) | <input type="checkbox"/> Early Registration \$1,750 | <input type="checkbox"/> Regular Registration \$2,000 |
| <input type="checkbox"/> Challenge Bowl Sponsor (Includes Table. See sponsorship page) | | \$5,000 |
| <input type="checkbox"/> Challenge Bowl Refreshment Sponsor (Includes Table. See sponsorship page) | | \$5,000 |
| <input type="checkbox"/> Poster Presentation Sponsor (Includes Table. See sponsorship page for additional benefits) | | \$5,000 |
| <input type="checkbox"/> SNAP Breakfast Sponsor <input type="checkbox"/> Thursday morning <input type="checkbox"/> Friday morning | | \$5,000 ea. |
| <input checked="" type="checkbox"/> Leader Sponsor (under contract) | | \$10,000 |
| <input checked="" type="checkbox"/> Champion Sponsor (under contract) | | \$14,000 |
| <input type="checkbox"/> Workshop Sponsor (seven available) | | \$500 ea. |
| <input type="checkbox"/> Convention App Sponsor | | \$550 |
| <input type="checkbox"/> SNAP Refreshment Break Sponsor <input type="checkbox"/> Thursday afternoon <input type="checkbox"/> Friday morning | | \$1,500 ea. |
| <input type="checkbox"/> SNAP Registration Sponsor | | \$1,000 |
| <input type="checkbox"/> Badge Holders/Lanyards/Convention Bags Sponsor: contact Cindy Shingler at snap@snap-online.org | | |
| ____ Additional Luncheon Ticket (s) @ \$50/ea. (2 complimentary with registration) | | \$ _____ |
| ____ Awards Reception Ticket (s) @ \$50/ea. (limited availability) | | \$ _____ |

TOTAL for Other Sponsorships (turn page) \$ _____

TOTAL DUE FOR EXHIBIT BOOTH/SPONSORSHIPS \$ _____

PLEASE TURN PAGE FOR CONVENTION SPONSORSHIP OPPORTUNITIES

PHONE: (717)671-7110

FAX: (717)671-7112

EMAIL: snap@snap-online.org

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Reserve via mail or email with registration form (previous page)

SNAP REFRESHMENT BREAK SPONSOR

- Our company agrees to sponsor the Refreshment Break on:
 - Thursday afternoon
 - Friday morning
- Sponsorship fee of \$1,500/day is enclosed with this contract.

SNAP REGISTRATION SPONSOR

- Our company agrees to sponsor the registration envelope given to all attendees.
- The sponsorship fee of \$1,000 is enclosed with this contract.
- Company logo for cover design is enclosed.
- Company logo will be sent by September 1, 2025.

SNAP NAME BADGE HOLDER/LANYARDS/

- Our company agrees to sponsor the name badge holders (must arrive at hotel by Monday, November 17)
- Our company agrees to sponsor the lanyards (must arrive at hotel by Monday, November 17)
- ~~Our company agrees to sponsor the convention bags (must arrive at hotel by _____ Monday, November 17)~~ **Reserved. Not available.**

WORKSHOP SPONSOR

- Our company agrees to sponsor _____ workshop(s) at the SNAP Convention.
- The sponsorship fee of \$500 per workshop is enclosed with this contract.

CONVENTION APP SPONSOR

\$550.00

With this sponsorship, your banner will be included on the convention app, which will be seen by all attendees throughout the convention. Clicking on the banner ad will take attendees directly to your website. Your name, contact information and booth number will also be listed on the "Sponsor" module.

All sponsors will have their logo prominently placed on the session/activity page in the convention app. For more information, please contact Cindy Shingler at snap@snap-online.org or (717)671-7110.

Contract must be received by Wednesday, July 30th in order to be included in the convention registration brochure.

SNAP CONVENTION APP SPONSORSHIPS

SNAP's 73rd Annual Convention

November 19—21, 2025

PLEASE PRINT

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: (____) _____ FAX Number: (____) _____

Your Name: _____ Title: _____

Signature: _____ Date: ____/____/____

Purchase Order #: _____

Email (required): _____

Our company chooses the following convention sponsorship advertising opportunity:

Convention App Sponsor Banner Ad \$550.00

With this sponsorship, your banner advertisement image will rotate on the bottom of the main menu screen, which will be seen by all attendees throughout the convention. Clicking on the banner ad directs attendees to a sponsor page with a customizable image, name & description, and a “More Info” link to additional information, including a PDF or a webpage!

SNAP will need: Banner advertisement image (600x110 pixels in GIF); Image and description for sponsor page; Sponsor website URL or sponsor details in PDF

Send this form along with a check for \$550 to:

SNAP

P.O. Box 6567

Harrisburg, PA 17112-0567

You may also email form to: snap@snap-online.org and Venmo \$550 to

@PaySNAP



Relax in comfort at the Hilton Harrisburg & Tower, with its central location in heart of historic Harrisburg, Pennsylvania's state capitol. Enjoy being steps to the Harrisburg nightlife, which is directly located on Restaurant Row and the coolest pubs, restaurants and attractions.

Within the hotel is a fitness center and a heated indoor pool. Each room is equipped with a coffee/tea maker, mini fridge and a safe for your valuables. Guest rooms have complimentary wireless internet access. The entire lobby and restaurants has been completing transformed, with a vibrant city feeling. The new Ad Lib Craft Kitchen and Bar offers over 40 small plates, along with classic tavern dishes. 1700° Steakhouse invites you to relax and socialize in one of three sophisticated dining rooms, featuring Midwestern prime angus beef and sustainable seafood, with handcrafted cocktails and an extensive wine list.

Check-in is 4:00 pm and check out is 12:00 pm. Parking for convention attendees is a reduced rate of \$10/day; valet parking is \$24/day.

HILTON HARRISBURG & TOWERS

ONE NORTH SECOND STREET, HARRISBURG, PA 17101

PHONE: 717.233.6000 Group Code: **93E**

Hotel Group Registration Link:

[2025 SNAP Annual Conference Reservation Link](#)

STUDENT NURSES' ASSOCIATION OF PENNSYLVANIA

P.O. BOX 6567, HARRISBURG, PA 17112-0567

PHONE: 717.671.7110 FAX: 717.671.7112

EMAIL: SNAP@SNAP-ONLINE.ORG

WEBSITE: WWW.SNAP-ONLINE.ORG

This prospectus is also available on our website!

<https://www.accelevents.com/e/snap-annual-convention-2025>

ACCESS CODE: SNAPexhibitor2025