

Student Nurses' Association of Pennsylvania

58th Annual Convention

Defying Gravity: Nursing Without Boundaries

November 18 - 19, 2010

SEND CONTRACT TO: SNAP Convention
P.O. Box 6567
Harrisburg, PA 17112-0567

Office Phone: (717)671-7110

FAX: (717)671-7112 Email: snap@snap-online.org

Make checks payable to "SNAP" or apply on our website at www.snap-online.org and make payment with a credit card.

FOR OFFICE USE:

Date contract received: ___/___/___

Amount received: \$_____ Amount due: \$_____

PAID IN FULL Date: ___/___/___

Check number: _____

Table Assignment: _____

ADDITIONAL NOTES:

APPLICATION FOR EXHIBIT SPACE

(Sponsorship Form on Reverse Side)

The undersigned organization hereby applies for an exhibit table at the SNAP Convention, subject to the terms printed in the Exhibitor Prospectus (FEE MUST BE PAID by 7/31 for Early Registration rate):

- PLEASE CHECK: Hospital Systems, Review Courses, Publishing, Government (including Armed Forces)
Single Hospital
Prof. Nursing Organization
School of Nursing
Banquet Sponsor (Table at no extra charge. See reverse side for sponsorship) \$2,625
Early Registration \$1,200 Regular Registration \$1,375
Early Registration \$1,100 Regular Registration \$1,275
Early Registration \$850 Regular Registration \$1,000
Early Registration \$750 Regular Registration \$900

FOR SPACE ASSIGNMENT (other than Banquet Sponsors): Would like to be placed with region or state: yes no

Exhibit to be placed with : (region, recruiter association, city, or state if available)

ENCLOSED IS A CHECK TO COVER FEES FOR THE FOLLOWING:

Table with 2 columns: Description of fees (Exhibit Fee, Banquet tickets, Chicken Entree, Vegetarian Entree, Additional Exhibit Lunch tickets, Other sponsorship, Website Link, Website Sponsor, TOTAL ENCLOSED) and Amount (\$_____)

PLEASE PRINT

Company Name (as it will appear in print): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: (____) _____ FAX Number: (____) _____

Website Address (if requesting link): _____

Your Name: _____ Email: _____

Signature: _____ Title: _____

Check here if you will have a give-away item for drawing on Friday: Yes No

Number of representatives attending: _____

PAYMENT DUE WITH APPLICATION. NO CANCELLATIONS ACCEPTED AFTER 7/31/10 (see prospectus). QUESTIONS? Call Cindy Shingler at (717)671-7110

SNAP Sponsorship Agreement

SNAP Annual Awards Banquet Sponsor

Our company agrees to support the Student Nurses' Association of Pennsylvania by co-sponsoring the Annual Awards Banquet on Thursday, November 18, 2010.

- The sponsorship fee of \$2,625 is enclosed with this contract.
- Please reserve _____ seats at the Banquet Sponsors' table for our representatives (2 tickets at no additional charge. Additional tickets may be purchased.)

SNAP Refreshment Break Sponsor

- Our company agrees to sponsor the Refreshment Break on Thursday afternoon Friday morning.
- The sponsorship fee of \$1,500/day is enclosed with this contract.

Opening Night Activity

- Our company agrees to sponsor the Opening Night Activity on Wednesday, November 17th.
- The sponsorship fee of \$1,000 is enclosed with this contract.

SCORE! Nurse Challenge Bowl Sponsor

- Our company agrees to sponsor the SCORE! Nurse Challenge Super Bowl on Wednesday, November 17th.
- The sponsorship fee of \$1,000 is enclosed with this contract.

SNAP Registration Sponsor

- Our company agrees to sponsor the registration packet given to all attendees.
- The sponsorship fee of \$750 is enclosed with this contract.
- Company logo for cover design is enclosed.
- Company logo will be sent by September 1, 2010.

SNAP Name Badge Holder/Convention Bag Sponsor

- Our company agrees to sponsor the name badge holders, and will ship them to the hotel by Monday, November 15th
- Our company agrees to sponsor the convention bags, and will ship them to the hotel by Monday, November 15th

Keynote Address Sponsor

- Our company agrees to sponsor the Keynote Address presented at the SNAP Convention.
- The sponsorship fee of \$750 is enclosed with this contract.

Workshop Sponsorship

- Our company agrees to sponsor _____ workshop(s) for the SNAP Convention.
- The sponsorship fee of \$250 per workshop is enclosed with this contract.

Banquet Entertainment Sponsorship

- Our company agrees to sponsor special entertainment for the SNAP Annual Awards Banquet.
- The sponsorship fee of \$500 is enclosed with this contract.

Scholarship Sponsor

Our company agrees to sponsor one or more scholarships to be awarded at the Annual Awards Banquet. A company representative will be invited to attend the banquet to make the presentation. Scholarships winners and sponsors will be listed in *Insight*, SNAP's newsletter. (minimum scholarship sponsorship is \$250)

_____ Scholarship(s) in the amount of \$ _____ each is enclosed with this contract.

Name: _____

Organization: _____

ALL SPONSORSHIPS AVAILABLE ON A "FIRST COME -- FIRST SERVED" BASIS

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Make checks payable to "SNAP" or apply on our website at www.snap-online.org and make payment with a credit card. Camera ready art in PDF format may be emailed to snap@snap-online.org.

**FOR OVERNIGHT DELIVERY: SNAP c/o Cindy Shingler
1031 Oak Knoll Drive, Harrisburg, PA 17111**

FOR OFFICE USE:

Date contract received: ____/____/____

Payment received: \$____ Date: ____/____/____

PAID IN FULL Date: ____/____/____

Check number: _____

Notification of need for pdf ad: ____/____/____

PDF Ad received: ____/____/____

Invoice sent: ____/____/____

SNAP Convention Booklet Advertising Contract

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone Number: (____) _____ FAX Number: (____) _____

Your Name: _____ **Title:** _____

Signature: _____ **Date:** ____/____/____

Purchase Order #: _____ **Email:** _____

If using an advertising agency (Company rep must give agency specs and deadlines. If ad not received by published deadline, SNAP cannot be held responsible):

Agency Name: _____

Agency Address: _____

Agency City: _____ **State:** _____ **Zip:** _____

Agency Representative: _____

Agency Phone: (____) _____ Agency Email: _____

Advertising Sizes Available

- | | |
|---|--------------|
| <input type="checkbox"/> Full page (image size 5" horizontal by 7 7/8" vertical) | \$525 |
| <input type="checkbox"/> Half page (image size 5" horizontal by 3 7/8" vertical) | \$375 |
| <input type="checkbox"/> Inside Front/Back page (image size 5" horizontal by 7 7/8" vertical) | \$750 |
| <input type="checkbox"/> Two-page Center Spread | \$950 |

**Please see other side for details
Space Reservation Deadline is September 24, 2010**

Deadline for Camera-ready Ads is October 8, 2010

SNAP Convention Booklet Advertising

General Information

All advertisements are to be received camera-ready by October 8, 2010. The overnight address is listed on the front of this contract. It is preferred that you email the ad in PDF format to:

snap@snap-online.org.

Ads received that do not meet the specified sizes will be subject to additional cost per change of layout.

All rates are net and non-commissionable.

SNAP reserves the right to alter the size of the ad to fit the final format of our publication.

Booklet Ad Layout

